

CITY OF SIMPSONVILLE, SOUTH CAROLINA

RESOLUTION

A RESOLUTION ESTABLISHING A LITTER PREVENTION PROGRAM

WHEREAS, litter continues to remain a problem in Greenville County and its municipalities, including the City of Simpsonville; and,

WHEREAS, residents frequently communicate to City of Simpsonville staff their frustration and concern about litter inside Simpsonville city limits; and,

WHEREAS, bi-annual cleanup days, i.e. Simply Beautiful Cleanup Day, are insufficient and ineffective for reducing litter and preventing litter, respectively; and,

WHEREAS, 36 percent of business development officials state that litter impacts their decision to locate in a community; and,

WHEREAS, the cost for litter removal to a municipality is three times higher than the cost of roadside garbage pickup; and,

WHEREAS, littered areas encourage crime, spread disease, impede traffic, cause fires and decrease water quality; and,

WHEREAS, volunteer programs are excellent at creating place and community pride while lessening the financial burden on municipalities to address litter; and,

WHEREAS, litter prevention programs are proven tools to reduce the impact of litter and cost of litter removal in a community; and,

WHEREAS, the Community Relations Specialist has a seat on the Keep Greenville County Beautiful Board and positive working relationship with Palmetto Pride;

NOW, THEREFORE BE IT RESOLVED, by the City of Simpsonville, as follows:

1. That Simpsonville City Council and the City of Simpsonville support the formation and operation by the Community Relations Specialist (Specialist) of the Simpsonville Simply Proud Litter Prevention Program (Program); and,
2. That the purpose of the Program is to reduce litter in Simpsonville city limits with prevention and cleanup efforts; and
3. That the Specialist manage the Program with assistance from staff and resources derived from the appropriate funding sources in the budget; and

4. That the Program include the subsidiary Adopt-a-Street program; and
5. That the Specialist partner with Keep Greenville County Beautiful and Palmetto Pride to increase the Program's effectiveness and overall success; and
6. That the Community Relations Specialist and City Administrator develop and establish policies, guidelines, expectations and initiatives to ensure the Program fulfills its purpose and function.

DONE in Regular Meeting duly assembled this _____ day of March 2024.

SIGNATURE OF MAYOR:

Paul Shewmaker

ATTEST:

APPROVED AS TO FORM:

Ashley Clark
City Clerk

Daniel Hughes
City Attorney