

SIMPSONVILLE'S Holiday Stroll

DECEMBER 3RD - 12TH, 2026

Become a Sponsor &
HELP MAKE THE SEASON BRIGHT!

Your sponsorship supports magical holiday experiences, community traditions,
and family fun while providing valuable visibility for your business.



SANTA'S WORKSHOP SPONSOR

\$500

LIMITED TO 2 SPONSORS

EXCLUSIVITY

- Branding for one Santa's Workshop attraction
- Licensing rights to use the Holiday Stroll logo

VISIBILITY & PROMOTION

- Sponsor page recognition
- Logo on sponsor banner
- Logo on select attraction
- Event signage recognition
- Christmas Tree Lighting Ceremony announcement
- 1 social media recognition post

SPECIAL ACCESS

- 2 Polar Express tickets
- 2 Breakfast with Santa tickets
- 2 Holiday Stroll S'mores Kits



HOLIDAY CHEER SPONSOR

\$1,000

LIMITED TO 6 SPONSORS

EXCLUSIVITY

- Branding opportunity within Holiday Stroll or Santa's Workshop
- Licensing rights to use the Holiday Stroll logo

VISIBILITY & PROMOTION

- Sponsor page recognition
- Logo on sponsor banner
- Logo on select attraction
- Event signage recognition
- Christmas Tree Lighting Ceremony announcement
- 1 social media recognition post

SPECIAL ACCESS

- Personalized Santa video greeting for up to 2 families
- 2 Polar Express tickets
- 2 Breakfast with Santa tickets
- 2 Holiday Stroll S'mores Kits



HOLIDAY HERO SPONSOR

\$2,500

LIMITED TO 4 SPONSORS

EXCLUSIVITY

- Customized sponsorship opportunities
- Attraction branding within Holiday Stroll or Polar Express
- Licensing rights to use the Holiday Stroll logo

VISIBILITY & PROMOTION

- Website link on sponsor page
- Logo on sponsor banner
- Logo on select attraction
- Event signage recognition
- Christmas Tree Lighting Ceremony announcement
- 2 social media recognition posts

SPECIAL ACCESS

- Santa visit or personalized video greeting for up to 2 families
- 4 Polar Express tickets
- 4 Christmas Play tickets
- 2 Breakfast with Santa tickets
- 2 Holiday Stroll S'mores Kits



HOLIDAY HERITAGE SPONSOR

\$5,000

LIMITED TO 4 SPONSORS

EXCLUSIVITY

- Premium attraction sponsorship
- Customized activation opportunities
- Holiday Stroll logo usage rights
- Designated stage interaction area during Tree Lighting

VISIBILITY & PROMOTION

- Logo and website on festival homepage
- Logo on sponsor banner
- Logo on attraction signage
- Event signage recognition
- Christmas Tree Lighting Ceremony announcement
- 4 social media recognition posts

SPECIAL ACCESS

- Santa visit or personalized video greeting for up to 2 families
- Polar Express tickets for up to 2 families
- Christmas Play tickets for up to 2 families
- 4 Breakfast with Santa tickets
- 4 Holiday Stroll S'mores Kits



NORTH STAR (PRESENTING) SPONSOR

\$10,000

LIMITED TO 1 SPONSOR

EXCLUSIVITY

- First right of refusal for following festival year
- Customized value-added opportunities
- Branding on featured Holiday Stroll attraction
- Sponsorship of multiple selected events (up to \$10,000 value)
- FREE Entry to Simpsonville Christmas Parade*
- Licensing rights to use the Holiday Stroll logo
- Designated stage area during Tree Lighting

VISIBILITY & PROMOTION

- Logo and website link on festival homepage and sponsor page
- Logo on sponsor banner
- Logo on select festival marketing collateral
- Name on Christmas Fountain display, Main Street sign & event signage
- Multiple social media recognition posts

SPECIAL ACCESS

- Santa visit or personalized video greeting for up to 6 families
- Polar Express tickets for up to 6 families
- Christmas Play tickets for up to 3 families
- Christmas Tree Lighting seating with the Mayor (4 seats)
- 6 Breakfast with Santa tickets
- 6 Holiday Stroll S'mores Kits
- Christmas Parade Lounge (preferred seating @ Clock Tower) 6-8 seats

*Subject to Chamber of Commerce approval.

Your Partnership MAKES THE MAGIC POSSIBLE!

Help create cherished holiday memories
while showcasing your commitment
to our community.

 COMMUNITY
IMPACT

 BRAND
VISIBILITY

 FAMILY
TRADITIONS

**RESERVE YOUR
SPONSORSHIP
TODAY!**



Let's Make This Season
UNFORGETTABLE!

Simpsonville
SOUTH CAROLINA



info@simpsonville.com or CALL (864)967-9526



SIMPSONVILLE.COM/HOLIDAYSTROLL



DISCOVERSIMPSONVILLE